

Minnesota 97.5 (KNXR) “Hi-Lo Jackpot” Contest Rules

Contests logistics:

The Minnesota 97.5 (KNXR) “Hi-Lo Jackpot” begins on Monday, April 7, 2025 and will run through May 23, 2025. KNXR has the right to end the contest before that date or extend the contest beyond that date. The contest will be played THREE times each weekday in the 7am, 11am and 4pm hours. The contest will be played three additional times on “Double-Play Thursdays”. Those three additional contests on Thursdays will take place at random times between 6am and 6pm.

How to play/Contest rules:

There is no purchase necessary to participate in this contest. Players MUST be 18 years of age or older to participate. MN 97.5 Hi-Lo Jackpot contestants will be determined by an on-air “cue to call-in” and be the ‘x’ numbered caller at 507-281-9750. Due to the station’s delays with streaming of its broadcast signal, listeners to the online stream may or may not be able to participate or be disadvantaged in participating.

Once the announced numbered caller has made contact with the station, they will have the opportunity to deliver their guess on-air as to the dollar amount they believe is in the jackpot. The announcer will let them know if their guess is too high or too low. The exact amount in the MN 97.5 Hi-Lo Jackpot will be pre-determined and verified by KNXR management. The amount of money in the MN 97.5 Hi-Lo Jackpot will remain the same until which time it is correctly guessed and awarded. The first on-air contestant to correctly identify the exact dollar amount of money in the MN 97.5 Hi-Lo Jackpot will win that amount of money. There is no prize substitution.

Once the prize is announced, the winner and every member of their immediate household is prohibited from participating in additional MN 97.5 Hi-Lo Jackpot contest opportunities during the 2024 contest period.

Other rules:

Winners are responsible for reporting all applicable taxes including, but not limited to, state, local and federal income tax. An IRS form W-9 with winner’s full Social Security number will be issued with any prize value exceeding \$600.

By participating in this promotion, the winner agrees that their name, voice and likeness may be used during any promotion of this contest, without further compensation.

Employees of MN 97.5 (KNXR), Blooming Prairie Farm Radio, Inc, and their immediate families or households, its licensee, participating sponsors and their employees are not eligible to participate.

MN 97.5 (KNXR) reserves the right to change the contest rules at any time without prior notice to the public. The decision of MN 97.5 (KNXR) management regarding enforcement of contest rules is final.