

## Annual EEO Public File Report

Blooming Prairie Farm Radio  
 Covering the Period from December 1, 2024 to November 30, 2025

Stations Comprising Station Employment Unit:  
**KNXR FM**

Full-time Positions Filled by Job Title	Date Hired	<u>Vacancy Information</u>		Recruitment Sources Utilized	Recruitment Source of Hire
		Total # Interviewed			
Account Executive	2/3/2025	12		1,2,3,4	2
Account Executive	11/17/2025	6		1,2,3,4	1

**Recruitment Sources:****Radio Announcements**

1. KNXR Radio

**Contact Person/Type**

Matt Ketelsen

**Address**

1647 16th Ave NW, Rochester, MN 55901

**Telephone or email**

507-285-5697

**#Interviews  
from Source**

3

**Internet Site:**

2. Indeed

Job Board

website only

9

3. Facebook

Social Media

website only

3

4. KNXR Radio

Website

website only

3

5. LinkedIn

Social Media

website only

3

6. All Access

Job Board

website only

3

7. Zip Recruiter

Website

website only

3

**Other**

7. Referral

Matt Ketelsen

507-285-5697

8. Job Fair

Matthew Hughes

507-444-9224

**Supplemental Outreach Initiatives:**

EEO Compliance Meeting for Managers	November 24, 2025	Matt Ketelsen: mattk@radiomankato.com	Matt Ketelsen held an EEO Compliance Meeting for all managers and all employees with hiring authorization.
STEAM Summit	November 18, 2025	Tim Hyde: tim.hyde@minnesotabroadcasters.com	KNXR Staff attended the STEAM Summit at the RCTC Regional Sports Center to talk to over 3,000 middle and high school students about careers in broadcasting and media.
PossAbilities of Southern Minnesota	July 8, 2025	Susan Mackert: 507-281-6116	PossAbilities of Southern MN toured the station. This is a non-profit organization that provides services for people with disabilities. We discussed how a radio station operates and the qualifications needed to work at a radio station.

