

Annual EEO Public File Report

Blooming Prairie Farm Radio
Covering the Period from December 1, 2024 to November 30, 2025

Stations Comprising Station Employment Unit:
KNXR FM

Vacancy Information

Full-time Positions Filled by Job Title	Date Hired	Total # Interviewed	Recruitment Sources Utilized	Recruitment Source of Hire
Account Executive	2/3/2025	12	1,2,3,4	2
Account Executive	11/17/2025	6	1,2,3,4	1

Recruitment Sources: Radio Announcements

	<u>Contact Person/Type</u>	<u>Address</u>	<u>Telephone or email</u>	<u>#Interviews from Source</u>
1. KNXR Radio	Matt Ketelsen	1647 16th Ave NW, Rochester, MN 55901	507-285-5697	3

Internet Site:

2. Indeed	Job Board	www.indeed.com	website only	9
3. Facebook	Social Media	www.facebook.com	website only	3
4. KNXR Radio	Website	mn975.com	website only	3
5. LinkedIn	Social Media	www.linkedin.com	website only	
6. All Access	Job Board	www.allaccess.com	website only	
7. Zip Recruiter	Website	www.ziprecruiter.com	website only	

Other

7. Referral	Matt Ketelsen	1647 16th Ave NW, Rochester, MN 55901	507-285-5697
8. Job Fair	Matthew Hughes	255 Cedardale Dr. SE, Owatonna, MN 55060	507-444-9224

Supplemental Outreach Initiatives:

EEO Compliance Meeting for Managers	November 24, 2025	Matt Ketelsen: mattk@radiomankato.com	Matt Ketelsen held an EEO Compliance Meeting for all managers and all employees with hiring authorization.
STEAM Summit	November 18, 2025	Tim Hyde: tim.hyde@minnesotabroadcasters.com	KNXR Staff attended the STEAM Summit at the RCTC Regional Sports Center to talk to over 3,000 middle and high school students about careers in broadcasting and media.
PossAbilities of Southern Minnesota	July 8, 2025	Susan Mackert: 507-281-6116	PossAbilities of Southern MN toured the station. This is a non-profit organization that provides services for people with disabilities. We discussed how a radio station operates and the qualifications needed to work at a radio station.

