

Minnesota 97.5 (KNXR) “Secret Sound” Contest Rules:

Contest logistics:

The Minnesota 97.5 (KNXR) Secret Sound Contest will be played THREE times each weekday in the 7am, 11am and 4pm hours from September 21, 2026 through at least October 31, 2026 (the contest may continue into November 2026 if necessary).

Every new MN 97.5 Secret Sound will begin with a jackpot of \$100.00 and grow by an additional \$50.00 with every incorrect guess until the cash prize is awarded. The first person to correctly identify the actual sound featured in each MN 97.5 Secret Sound will be deemed the cash winner and awarded the announced cash prize at the time it was correctly guessed.

On occasion, KNXR could possibly give out clues over-the-air to listeners to help them solve the various Secret Sounds. Any clues given out will be at the sole discretion of KNXR management.

How to play/Contest Rules:

There is no purchase necessary to participate in this contest. Players MUST be 18 years of age or older to participate. MN 97.5 will play the Secret Sound Contest three times each weekday in the 7am, 11am and 4pm hours. Contestants for the Secret Sound Contest will be determined by an on-air “cue to call-in” and asked to be the ‘x’ numbered caller at 507-281-9750. Due to the station’s delays with streaming of its broadcast signal, listeners to the online stream may or may not be able to participate or be disadvantaged in participating.

Contestants making an incorrect guess are free to try again any other time the contest is played. However, each contestant is only allowed one guess per call-in play.

Once a winner is announced, the winner and every member of their immediate household is prohibited from participating in additional MN 97.5 Secret Sound contest opportunities during the 2026 contest period.

Employees of Blooming Prairie Farm Radio Inc, related sponsors, advertising agencies, employees of any radio, TV station or newspaper, within the coverage area of MN 97.5 (KNXR) and their immediate families are not eligible to win. Contestants and prize winners acknowledge that KNXR/MN 97.5 has the right to publicize and use contestants’ name, character, likeness, picture and/or voice for promotional purposes without financial remuneration.

Other Rules:

Winners are responsible for reporting all applicable taxes including, but not limited to, state, local and federal income tax. An IRS Form 1099 will be filed and issued on any prize value exceeding \$600.

Minnesota 97.5 (KNXR) reserves the right to change the contest rules at any time without prior notice to the public. The decision of Minnesota 97.5 (KNXR) management regarding the enforcement of contest rules is final.