

Annual EEO Public File Report

Blooming Prairie Farm Radio
 Covering the Period from December 1, 2021 to November 30, 2022

Stations Comprising Station Employment Unit:
KNXR FM

Vacancy Information

Full-time Positions Filled by Job Title	Date Hired	Total # Interviewed	Recruitment Sources Utilized	Recruitment Source of Hire
Account Executive	1/1/2022	3	1,2,7	7
Account Executive	2/21/2022	4	1, 2, 3	1
Account Executive	6/6/2022	6	1, 2, 7, 8	2
Account Executive	6/6/2022	Included in Recruitment Campaign for 6/6/22 Hire		7
Account Executive	6/6/2022	Included in Recruitment Campaign for 6/6/22 Hire		8

Recruitment Sources:

Radio Announcements

	<u>Contact Person/Type</u>	<u>Address</u>	<u>Telephone or email</u>	<u>#Interviews from Source</u>
1. KNXR Radio	Matt Ketelsen	1647 16th Ave NW, Rochester, MN 55901	507-285-5697	4

Internet Site:

2. Indeed	Job Board	www.indeed.com	website only	5
3. Facebook	Social Media	www.facebook.com	website only	1
4. KNXR Radio	Website	mn975.com	website only	
5. LinkedIn	Social Media	www.linkedin.com	website only	
6. All Access	Job Board	www.allaccess.com	website only	

Other

7. Referral	Matt Ketelsen	1647 16th Ave NW, Rochester, MN 55901	507-285-5697	2
8. Job Fair	Matthew Hughes	255 Cedardale Dr. SE, Owatonna, MN 55060	507-444-9224	1

Supplemental Outreach Initiatives:

135 Job Fair	April 30, 2022	Matthew Hughes: matthewh@kowzonline.com	KNXR Radio co-sponsored and hosted a Job Fair in Owatonna, MN
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